



**GSE**

A global player in  
Corporate real-estate

Orvault, Greater Nantes region

**PRESS RELEASE**

3 July 2018

## **GSE DELIVERS A 4,300 m<sup>2</sup> IDEA'PARK® BUSINESS PARK FOR VERY SMALL TO MEDIUM-SIZED COMPANIES**

In Orvault, just outside Nantes, general contractor GSE and developers Perial Développement and AX TOM Développement inaugurated on Tuesday 3 July a business park, created jointly with Nantes Métropole aménagement (the local development branch of the Greater Nantes authority), the Town of Orvault and Nantes Métropole. It provides a total surface area of 4,332 m<sup>2</sup> to medium-sized, small and very small enterprises.



### **Specially designed for VSEs and SMEs**

Co-developed by GSE and AX TOM Development with architects APSIDE Architecture, this offer of business premises spread over three buildings provides office and workshop space for rent or sale to craftsmen, very small enterprises (VSEs), and small & medium enterprises (SMEs).

A real village for entrepreneurs, GSE's IDEA'PARK® concept offers flexible professional spaces to meet the demand from growing VSEs and SMEs by providing them with common areas and rationalised facilities.

It also provides companies with value-added services such as security and site management.

### **In partnership with Nantes Métropole**

The business park was created jointly with Nantes Métropole aménagement, the Town of Orvault and Nantes Métropole.

The operation immediately generated strong interest: 16 units out of the 17 initially available have already been sold or rented. Companies such as Naotic, Matisse, Ambulance d'Orvault, Atlantel Réseau, Atelier Pierrick Ragot, Agence Commerciale Patrick Mercier, Ma Petite Chaise, Rémi Capot, Menuiserie Guine Benjamin and Technichauf will be able to pursue their development in these new premises.

### **An asset preserved and promoted by GSE**

GSE enabled the project's development from start to finish by building a solution that benefits all parties.

*"We were able to respond to the Town of Orvault's request for a new business park to ensure the economic development of the area, as well as that of the Greater Nantes region. The local authorities wanted stakeholders to optimise land use to minimise urban sprawl and preserve agricultural land,"* said Jérôme Marguerite, Director of Development of GSE Grand Ouest.

The developer was careful to preserve the environment, in particular two rows of hundred-year-old oaks.

### **ABOUT GSE**

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GSE is a major player in commercial property and the leader in the "turnkey" market. GSE oversees all design, construction and/or renovation work with a promise on price, deadlines and quality.

The company is managed by CEO Roland Paul. It employs 367 people and generated revenues of €429 million in 2017, carrying out a total of 70 projects.

A division dedicated to agribusiness accompanies the industrial companies on their management of flows, logistics, storage, process and cold equipment. GSE has a very high expertise / know how of high-bay storage with the implementation of automated stacker cranes.

GSE RÉGIONS, a member of the GSE group (formerly CCR), is the leading French national network of design & build turnkey contractor. Its 12 branches located throughout France build real estate projects for industrial, tertiary, logistics and commercial SMEs.

GSE is established in Europe and China.

### **PRESS CONTACT**

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#### **Galivel & Associés - Carol GALIVEL / Valentin EYNAC**

21-23, rue Klock – 92110 Clichy

Tel: +33 (0)1 41 05 02 02 // Fax: +33 (0)1 41 05 02 03

[galivel@galivel.com](mailto:galivel@galivel.com) // [www.galivel.com](http://www.galivel.com)

#### **GSE - Isabelle TESSIER**

Communication Manager

[itessier@gsegroupe.com](mailto:itessier@gsegroupe.com) // [www.gsegroupe.com](http://www.gsegroupe.com)