



**GSE**

A global player in  
Corporate real-estate

Beynost, near Lyon

**PRESS RELEASE**

5 June 2018

## **INAUGURATION OF ISERBA'S NEW HEAD OFFICE, BUILT BY GSE**

In the mixed development zone of Les Malettes, in Beynost (just east of Lyon), GSE inaugurated on Tuesday 5 June the new head office of the Iserba Group, a major player in multi-technical housing maintenance. The ceremony was attended by Henri Degorce, Thierry Degorce and Nathalie Voisin-Degorce, respectively Founding Chairman, CEO and Managing Director of the ISERBA Group, as well as Pascal Protière, President of the community of municipalities of the Ain *département*.



### **1,650 m<sup>2</sup> of office space in a contemporary design**

The new building, which provides approximately 100 workstations on site, meets the needs of the company's growth.

Thierry Degorce, CEO of ISERBA Group, said: *"The construction of our new head office illustrates our continued growth and our financial independence. Today, we have more than 1,000 employees. This building, with nearly a hundred positions, is part of ISERBA's great adventure. This year is highly symbolic: we are celebrating the company's 40<sup>th</sup> anniversary by moving to a new head office."*

Designed by architects APSIDE, the new site offers a modern and refined design.

With a floor area of 1,650 m<sup>2</sup> (18,000 ft<sup>2</sup>) on a 5,000 m<sup>2</sup> (54,000 ft<sup>2</sup>) plot of land, the building is made up of three sections of different sizes, spread over 2 floors. The central building has two floors and a mezzanine. Characterised by its contemporary design, large windows and spacious rooms, the office provides all employees a bright and pleasant work space, as well as a large south-facing terrace.

### **An environmentally responsible construction concept**

The Cécodia® building concept developed by GSE, with its eco-certified wood frame, was chosen for this project. Thanks to the wooden frame, this building has a low carbon footprint, 20% lighter than a similar but conventional construction.

The eco-designed Cécodia® office buildings offer users exceptional wellbeing. The choice of materials, the use of wood for the frame, the soft ambient light, the large bay windows opening onto the outside, the acoustic quality and the control of air quality, all work together to ensure unmatched comfort.

Roland Paul, CEO of GSE, explained: *"The Cécodia® product offers companies – and SMEs in particular – a modern, comfortable, environmentally responsible production tool. We are proud to enable the development of local businesses while contributing to the protection of the environment and to wellbeing at work."*

The outdoor car park has a dozen spaces to receive and recharge electric vehicles.

### **An ideally located head office**

The Molettes mixed development zone (ZAC), home to the new ISERBA head office, is located in an area surrounded by shops and services, close to the A42 motorway and only 20 minutes from Lyon.

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## **ABOUT GSE**

GSE is a major player in commercial property and the leader in the "turnkey" market. GSE oversees all design, construction and/or renovation work with a promise on price, deadlines and quality.

The company is managed by CEO Roland Paul. It employs 367 people and generated revenues of €429 million in 2017, carrying out a total of 70 projects.

A division dedicated to agribusiness accompanies the industrial companies on their management of flows, logistics, storage, process and cold equipment. GSE has a very high expertise / know how of high-bay storage with the implementation of automated stacker cranes.

GSE RÉGIONS, a member of the GSE group (formerly CCR), is the leading French national network of design & build turnkey contractor. Its 12 branches located throughout France build real estate projects for industrial, tertiary, logistics and commercial SMEs.

GSE is established in Europe and China.

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## **ABOUT ISERBA**

Founded in 1978 by Henri Degorce, the ISERBA Group is today a major independent player in multi-technical home maintenance (plumbing, heating, electricity, carpentry, etc.).

The ISERBA Group owns more than ten companies spread over 80 sites in France, serving social housing and private individuals. It employs nearly 1000 people.

More information at: [www.groupeiserba.fr](http://www.groupeiserba.fr)

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