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Press Release

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## GSE HAS DELIVERED BEST SELLER LOGISTICS BUILDING IN CHINE

Best Seller Fashion Retail is a company that designs and distributes clothing lines and accessories under the brands ONLY, Selected, or Vero Moda Jack & Jones. Based in China for over 20 years, its activity in China continues to increase. That is the reason why, Best Seller in 2014 decided to build a new logistics platform in Tianjin (northern China)

The project of 110 000 m<sup>2</sup> has 6 storage buildings incorporating an advanced level of automation of sorting, conveying and storage. A 4-storey office building totaling 10,000 m<sup>2</sup> is also part of this project.

For this project, GSE worked on the design, but also on the qualification of site.

### **Best Seller caught the GSE offer because it met several objectives:**

- Develop an aesthetic architecture, rational and rewarding,
- Develop and optimize processes interfaces / A building to improve productivity
- Creating functional areas to facilitate exchanges between users,
- Implement a set of relevant eco-initiatives to optimize building operating costs.

For this project, GSE has shown:

- His deep **knowledge of the Chinese construction market** (20 years of presence and more than 1.2 million square meters delivered)
- Its **technical expertise in logistics buildings** based on over 40 years of business worldwide
- A **secure approach for the customer** by offering a turnkey contract

**The project started in November 2014 was delivered January 12, 2016 13 months to complete 110,000 m<sup>2</sup> of buildings.**

### **CONTACT COMMUNICATION DEPARTMENT**

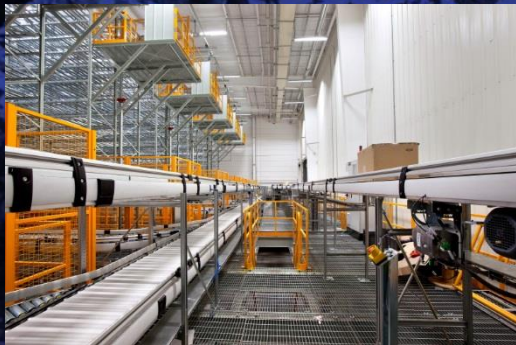
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## ABOUT GSE

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### **GSE is the fruit of three founding concepts:**

- **Assuming the total design and build process** for building constructions in order to offer clients all the benefits of a single interlocutor,
- **Combining** engineering and commercial business for placing clients' requirements and challenges at the heart of its action,
- **Promoting a pioneering entrepreneurial spirit** within a team of top-level engineers for accompanying and supporting the most ambitious customer projects

GSE has chosen a profession – **designing and building business real-estate projects**, that is expressed by firm **contractual commitments** guaranteeing prices, quality and delivery schedules. GSE works in both new constructions and renovation.

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