



Creating
value
together.

VOTRE CONTACT
SERVICE COMMUNICATION
Isabelle TESSIER
Directeur Communication GSE

Tél: +33(0)4,90,23,74,41
itessier@gsegroup.com

Press Release

DECEMBER 2015



Creating
value
together.

**CONTACT
COMMUNICATION DEPARTMENT**

Isabelle TESSIER
GSE Communication Director

Tél: +33(0)4,90,23,74,41
itessier@gsegroup.com

THE GSE GROUP'S GROWTH STRATEGY IS BEARING FRUIT

GSE IS STRENGTHENING ITS POSITION BY ADOPTING A SINGLE REDESIGNED HISTORICAL TRADEMARK

Orders taken since the beginning of 2015 have progressed significantly against 2014, both in France and throughout Europe (+25%).

They confirm the success of the strategy implemented by the management team led by Roland Paul, GSE group CEO.

The strategy is based on developing an offer that is as global as possible and which creates innovative, high-performance products and services such as MODULOG and CECODIA, as well as BIM or Premium Assistance. **All the teams are structured and committed to adding real value for enhancing clients' competitiveness.**

Swimming against the tide of a timid market, the successes obtained this year are well over the targets assigned. GSE has an order book worth 500 million Euros for beginning year 2016.

Especially In France, Germany, Great Britain and China, major local and international clients have confirmed their confidence in GSE teams in its fields of expertise: **Industry, commerce, logistics and SMI/SME.**

These new dynamics have been boosted even more, as all the group's teams and business activities are now under a **single trademark, GSE, which, today, is the flag-bearer of the ambitious project that has brought them all together:**

"Creating value together."

In this context, the entities of the GSE group, CCR and GAM have adopted a new corporate name: **CCR has become GSE Régions and GAM has become GSE Ingénierie.**



Creating
value
together.

**CONTACT
COMMUNICATION DEPARTMENT**

Isabelle TESSIER
GSE Communication Director

Tél: +33(O)4,90,23,74,41
itessier@gsegroup.com

ABOUT GSE

GSE is the fruit of three founding concepts:

- **Assuming the total design and build process** for building constructions in order to offer clients all the benefits of a single interlocutor,
- **Combining** engineering and commercial business for placing clients' requirements and challenges at the heart of its action,
- **Promoting a pioneering entrepreneurial spirit** within a team of top-level engineers for accompanying and supporting the most ambitious customer projects

GSE has chosen a profession – **designing and building business real-estate projects**, that is expressed by firm **contractual commitments** guaranteeing prices, quality and delivery schedules. GSE works in both new constructions and renovation.