

Lieuxaint, Paris Region

GLOBAL LEADER ASSA ABLOY ENTRANCE SYSTEMS OPENS ITS NEW FRENCH HEAD OFFICE, AN INNOVATIVE BUILDING BUILT BY GSE

On 29 March 2018, in Lieusaint, a municipality of the Sénart urban planning project in the Grand Paris Sud suburb of the French capital, Sweden's ASSA ABLOY Entrance Systems – the global leader of automated entrance solutions – inaugurated the new head office of its French division.

Advised by GSE, ASSA ABLOY chose a strategic location in the heart of one of the Paris Region's fastest growing areas. The location is by no means random: the Swedish global leader was looking for a site with excellent connections to services and providing an outstanding living environment. The new head office, which brings three French entities of the group under one roof, now welcomes 130 employees in an innovative building that stands out both by its method of construction and by the new professional practices it fosters.



2,500 m² (27,000 sq. feet) of offices

2,100 m² (22,600 sq. feet) warehouse

70 m² (750 sq. feet) for the training school

133 m² (1,430 sq. feet) of sports and relaxation areas

200 m² (2,150 sq. feet) showroom

A custom-made building reflecting ASSA ABLOY's identity

The multifunctional site brings together, over a total of 4,600 m² (49,500 sq. feet) bright offices on three floors, storage areas, a showroom, a training school, a company restaurant focused on organic, short circuit produce, as well as sports facilities and relaxation areas for employees. Beyond these functions, the company wanted to make its site a live demonstration of its own products, a showcase of the company's know-how and achievements.

All the building's openings are fitted with ASSA ABLOY Entrance Systems opening solutions, as well as with solutions from other divisions of the group, such as Vachette, JPM and HID.

“Our objective, with ASSA ABLOY Entrance Systems France's new head office, was to bring together our three operational entities on the same site, so that we could enhance our collaboration, share our information and optimise our organisation,” explained Yannick Michon, Country Manager of ASSA ABLOY Entrance Systems France.

The GSE teams supported ASSA ABLOY throughout the design and execution of all the works, in partnership with investor AB | SAGAX and architects APSIDE.

“For this project, ideally located near the “ Carré Sénart “, GSE found the investor and carried out the financial, technical and legal planning of the operation. This required us to be perfectly tuned in to the client and to apply our deep knowledge of their environment,” explained Roland Paul, GSE's CEO.

A strategic location in a fast-growing ecosystem

Swayed by the attractiveness and economic momentum of the Sénart development initiative and of the Grand Paris Sud area, ASSA ABLOY decided to build its head office in the heart of the Parc du Levant, in Lieusaint. The location near Paris, just off the motorway, and the many potential synergies with companies in the area were key factors in the Swedish company's choice, as were the diversified housing options, the quality of the living environment and the high standard of services that provide excellent living conditions for employees and their families.

*“To set up shop in Paris-Sénart is to choose an economically active and relevant hub that makes life easier for employees, thanks to a wide range of essential day-to-day services: housing, leisure, shops, restaurants, health... in an outstanding living and working environment,” commented Aude Debreil, Director General of the **Établissement Public d'Aménagement de Sénart**. “Driven by a growth momentum that's exceptional in the Paris Region, our business ecosystem is vibrant and offers promising development prospects to the companies that join us.”*

Wellbeing at work: a fundamental element of the site's concept

The building was designed to meet the needs and expectations of employees by offering varied workspaces, with open-plan offices, individual offices, meeting rooms and flexible spaces that can adapt to changes in requirements. The offices are conducive to the circulation of information.

Based on the principle that we work better in places where we feel good, GSE aims to support all initiatives and innovations that contribute to the comfort and development of the occupants of its workplaces. This philosophy is fully in line with ASSA ABLOY's HR policy.

Innovation at the heart of the project

For this project, ASSA ABLOY chose the Cécodia® building concept and its eco-certified wood frame. The quality of the design, the large windows, the open spaces: all employees benefit from the bright and friendly workspaces that foster the circulation of information.

The Cécodia® design ensures a low carbon footprint, thanks to construction methods and energy performances that exceed regulatory requirements. The entire site is also equipped with the *ECLairage HYbride* technology developed by French startup ECHY. This technical innovation enables sunlight to be captured outside and channelled directly into the building through optical fibre. At the fibre outlet, the light is diffused directly thanks to dedicated lights, providing a pleasant and sustainable source of natural light.

The inauguration was attended by Yannick MICHON, Gauthier DE THOURY and Claude JEANROY, Managers of ASSA ABLOY Entrance Systems, Roland PAUL, CEO of GSE, Benoît BILLON, Deputy CEO of GSE Régions, Béatrice ABOLLIVIER, Préfet of the Seine-et-Marne département, Francis CHOUAT, Chairman of Grand Paris Sud, Michel BISSON, Executive Chairman of Grand Paris Sud and Mayor of Lieusaint, Thierry LAFON, Mayor of Lisses, Marie-Line PICHERY, Chair of the Établissement Public d'Aménagement de Sénart et Agnès RAMILLON, Deputy CEO of the Établissement Public d'Aménagement de Sénart.

ABOUT ASSA ABLOY ENTRANCE SYSTEMS

ASSA ABLOY Entrance Systems is a leading provider of automated opening solutions, dedicated to the efficient movement of people and goods. Building on the success of its established brands Besam, Crawford, Albany, Megadoor and Nergeco, the company offers products and services designed to provide users with a safe, reliable, responsive and sustainable operation.

ASSA ABLOY Entrance Systems, a division of the ASSA ABLOY Group, operates in 120 countries and employs 11,000 people worldwide. In France, it employs nearly 550 people and generates annual revenues of €98.1 million (2017).

The company offers a complete range of automated entrances – automatic doors, industrial doors, high performance high-speed doors and loading dock equipment – and services for the front, interior and rear of any building. It designs, manufactures and installs its products – and provides maintenance for the equipment of all brands.

ABOUT GSE

GSE is a major player in commercial property and the leader in the “turnkey” market. GSE oversees all design, construction and/or renovation work with a promise on price, deadlines and quality.

The company is managed by CEO Roland Paul. It employs 360 people and generated revenues of €480 million in 2016, carrying out a total of 70 projects.

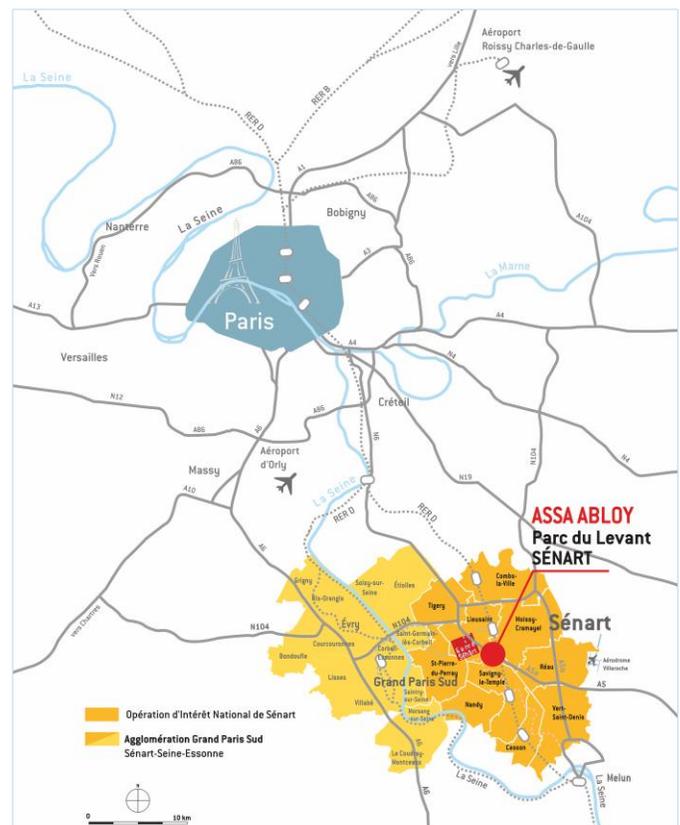
GSE RÉGIONS, a member of the GSE group (formerly CCR), is the leading French national network of design & build turnkey contractor. Its 12 branches located throughout France build real estate projects for industrial, tertiary, logistics and commercial SMEs.

GSE is established in Europe and China.

ABOUT THE SENART URBAN DEVELOPMENT ENTITY

The mission of the *Sénart Etablissement Public d'Aménagement* (EPA) has been, for nearly 45 years, the planning and development of the territory of the Sénart urban development project, located at the entrance to the Grand Paris Sud metropolis and bringing together ten municipalities of the greater Paris area. EPA Sénart has both strategic and operational capabilities to serve the area's economic and residential attractiveness.

Fostering the growth of key industries, the public entity pursues an ambitious strategy aimed at strengthening the local economic fabric by attracting new businesses and developing a diversified residential offering. It plays a major role in the production of land and real estate adapted to the needs of businesses and residents.



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More online:

- [All the information on GSE](#)
- [All the information on ASSA ABLOY Entrance Systems](#)
- [A video presenting ASSA ABLOY's new head office in Lieusaint](#)
- [More information on the Cécodia® concept](#)