

THE FORMER AIR BASE 103 OF CAMBRAI WILL BECOME AN INTERNATIONAL HUB DEDICATED TO E-COMMERCE BUSINESS

The former air base 103 of Cambrai, closed in July 2013, will be transformed into logistics park for e-commerce. This project called NARVAL is carried by IMMO BT GROUP.

Designed as a site for up to 600,000 m² of e-commerce logistics platforms, Cross-docking platforms and parcel hubs, production units, e-commerce retail park, the NARVAL project has the objective to be scalable, modular and built to last.

Once the administrative authorizations granted, a first step of 200,000 m² will start soon to meet the needs of e-commerce operators whose growth is still strong.

The geographical location of this site is strategic bordering the A26 and A2 at 30 minutes distance from London, Brussels and Paris: ideal for attracting e-commerce sites that must provide extremely tight delivery deadlines. The project NARVAL meets service quality requirements expected by the e-commerce customers.

The project will create 1,300 jobs and represent more than 200 million euros of investment.

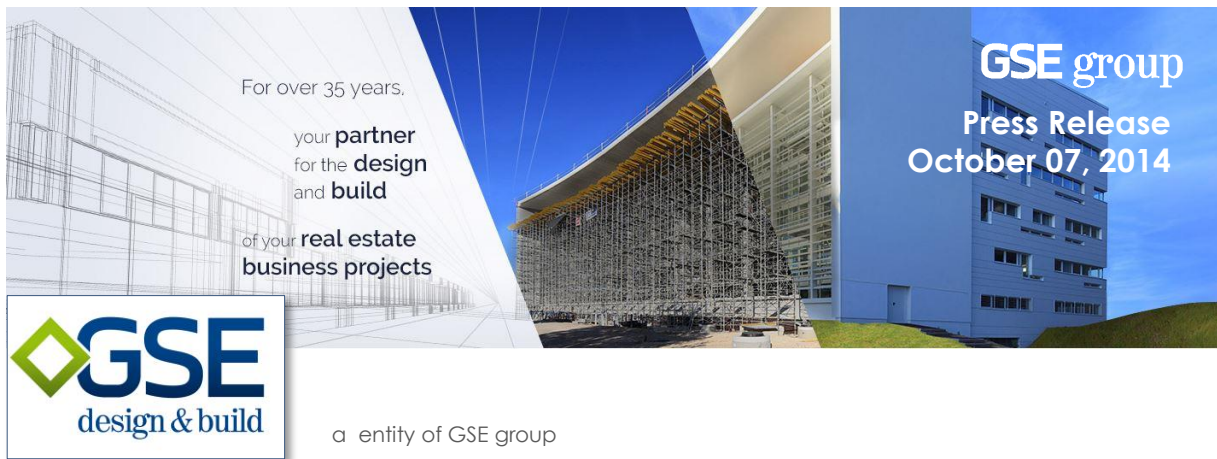
Designed with modules of 6 000 and 12 000 m² which can be combined up to 98 000 m² there through or not.

The NARVAL project will also present innovative solutions to reduce the costs of sending parcels and to better manage returns of unsold.

The NARVAL project works with Arizona Consulting & Technology that worked to make this project in line with the region's innovation strategy and in close connection with the SRDE policy (Northern Economic Development Regional Plan Calais).

CONTACT

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The project is innovative and provide e-commerce logistics services (small packages) among the most sophisticated in the world (indoor location, LI-FI flows, managing the last mile ...).

BT GROUP IMMO works with GSE that has a strong expertise and know-how and through its Modulog concept perfectly that meets the required criteria of timeliness, quality and firm price.

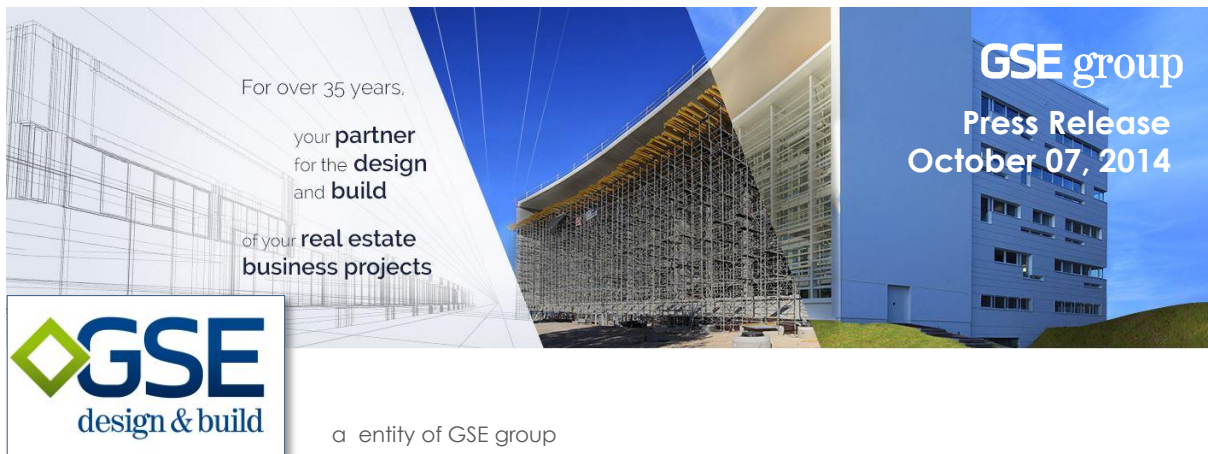
"Since the development of our draft, we could always count on a strong mobilization of the Regional Council, the urban community of Cambrai, the community of Marquion Osartis Commons, the Sub-Prefecture, without forgetting four cities (Sauchy-LESTRE, Epinoy, Haynecourt and Sancourt) to accompany us during our initial studies.

Finally, I wanted to thank the elected members of the joint association to bring me their confidence and support in the decision today. "Said Mr. David TAIEB BT IMMO GROUP.

"This collaboration has allowed us to quickly complete our initial studies, and we wanted to thank Mrs Daniel Percheron (President of the Regional Council of Nord-Pas-de-Calais and Senator of the Pas-de-Calais), Pierre de Saintignon (1st Vice-President of the Region) and François-Xavier Villain (Deputy Mayor of Cambrai) who have worked hard and helped us to make this project possible. "Continues Mr. David TAIEB BT GROUP IMMO

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ABOUT BT GROUP IMMO

Player in the real estate sector in France for more than twenty years, BT IMMO GROUP is a group of private investors involved in all types of real estate developments, both commercial and residential. Invested in short, medium and long terms, BT IMMO GROUP is not only a asset manager and creator of value, but a true partner of public authorities, a citizen investor for future real estate development.

ABOUT GSE

GSE is an engineering company that designs and builds all types of real estate with contractual commitments on price, time and quality. Each year, more than 1 million square meters of logistics platforms are delivered. GSE holds a leading position in the European market and is involved in developments of the profession. With its diversified references, GSE masters the specificities of warehouses dedicated to different activities and has incorporated the new market trends: high-rise storage and automation.

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