



GSE

A global player in
Corporate real-estate

Le Cellier, Nantes metropolitan area

PRESS RELEASE

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GSE BUILDS EXTENSION TO APLIX FACTORY

At Le Cellier, on the outskirts of Nantes, GSE is in charge of building two extensions – of 17,000 and 2,000 m² – to the APLIX factory. True to its mission as a global contractor in commercial real estate, GSE is carrying out this project from design to completion, aligned with APLIX's strategy of creating the Industry of the Future.



GSE

Ensemble,
créons de
la valeur.

DPA

Almost double the factory manufacturing area

Founded in 1958, APLIX is one of the world leaders in fastening solutions. With factories in France, the US, Brazil and China, the company has a turnover of €208 million and employs 1,000 people.

APLIX's Le Cellier factory, built in 1999 by architect Dominique PERRAULT, covers 30,000 m². In addition to manufacturing, it is also home to the company's head office and R&D activities.

APLIX decided to extend the factory by approximately 17,000 m², to increase its production capacity, create a workshop to manufacture its own machinery for all subsidiaries, and establish a real R&D centre capable of testing all its machine prototypes.

As part of this extension, APLIX also decided to create a new 2,000 m² building, "Le Pavillon", to house the employees' collective spaces: a restaurant, relaxation areas, a gym, an auditorium and a training centre.

This extension will be consistent with APLIX's Industry of the Future strategy.

APLIX asked architect Dominique Perrault to design Le Pavillon and the factory extension. Following reception of the building permit, Dominique Perrault remains as a consulting architect for the façades of the extension and Le Pavillon, as well as their surroundings.

APLIX has entrusted GSE with the project's turnkey implementation.

A 360° construction project

APLIX chose GSE for our expertise in the construction of industrial buildings and our ability – as part of our turnkey offering – to support our clients throughout the project's design and implementation, guaranteeing the price, deadline and quality of the works agreed at the beginning of the operation.

Beyond the basic design & build mission, APLIX also asked GSE to take on board the company's Industry of the Future strategy, particularly in designing Le Pavillon, which focuses on wellbeing at work.

This mission is the responsibility of “Le Lab”: GSE's Innovation, Design and R&D unit.

Our designers, architects and BIM managers help APLIX master all aspects of the programme, working hand in hand with their teams through co-design workshops and inventing tailor-made solutions adapted to employees' habits.

The latest communication technologies – 3D models, real-time adjustments, virtual reality, environmental simulations – make all aspects of the project clear to everyone, simplifying and enriching conversations.

Like all GSE operations, this project is carried out using BIM (Building Information Modeling). This helps ensure the quality of the design and implementation – in particular by simplifying the structural and technical presentation. In addition, it enables us to give APLIX the as-built records in a fully digital format, which will simplify the operation, maintenance and upkeep of the building.

Work began in January 2019 and will be completed in January 2020.

ABOUT GSE

GSE is a Global Contractor for the complete management of construction projects (financial set-up, scouting and qualification of land, technical surveys, design / build, after-sales services). GSE contractually guarantees the price, deadline and quality of the work.

GSE currently has 410 employees in many countries of Europe and in China. The group builds industrial, logistics, services, retail and leisure buildings for 40 years, with a total turnover for 2018 of about €550 million.

GSE has also been established in India since the end of 2018.

PRESS CONTACTS

Galivel & Associés - Carol Galivel / Valentin Eynac

21-23, rue Klock – 92110 Clichy – France

Tel: +33 (0)1 41 05 02 02 // Fax: +33 (0)1 41 05 02 03

galivel@galivel.com // www.galivel.com

GSE - Isabelle TESSIER

Communication Manager

itessier@gsegroup.com // www.gsegroup.com