

Meyreuil, near Marseilles

PRESS RELEASE

18 September 2018

GSE LAYS THE FOUNDATION STONE OF A NEW 5,634 M² “VILLAGE OF COMPANIES”

In Meyreuil, in an ideal location between Aix-en-Provence and Marseille, GSE is building a new “business village” for SMEs, in partnership with project promoters AXTOM Group and Immobilière BMF, and in close cooperation with the local authorities. All the stakeholders gathered on Tuesday, 18 September to attend the laying of the foundation stone, in the presence of Jean-Claude Gaudin, President of the Métropole Aix-Marseille Provence conurbation, Maryse Joissains Masini, Mayor of Aix-en-Provence and President the greater Aix authority *Conseil de Territoire du Pays d'Aix*, and Jean-Pascal Gournes, Mayor of Meyreuil.

This operation gives a new lease of life to this former mining site.



5,634 m² easily divided into units for sale or rental

AD’PARK, a concept developed by AXTOM Group, is a real business village that offers flexible, scalable space for SMEs, craftsmen, B2B traders, private practice professionals, and private investors.

The AD’PARK in Meyreuil offers units ranging from 150 m² to 1,000 m² for sale or rent, mixing production premises and offices over a total surface of 5,634 m² in three buildings.

GSE, AXTOM Group and Immobilière BMF jointly developed this project, GSE’s local presence having played a decisive role in identifying the plot of land and in the technical and financial design of the project.

A tailor-made solution for small and medium-sized companies

Observing how difficult it is for small and medium-sized companies to find suitable space for their activities, GSE offers a turnkey, tailor-made solution that optimises land use by providing several spaces of different sizes on the same site, at a lower cost.

"Thanks to its geographical location and the personalised solution it provides, the product has found its market, as is demonstrated by the fact that occupancy is progressing exactly as we wished," said Patrice Tachouaft, Director of Development at the GSE Régions office for the PACA region (Provence, Alps, Riviera).

The project will be delivered in two phases: the first two buildings A (1,358 m²) and B (1,321 m²) at the end of January 2019 and building C (2,954 m²) in mid-2019.

ABOUT GSE

GSE is a major player in commercial property and the leader in the "turnkey" market. GSE oversees all design, construction and/or renovation work with a promise on price, deadlines and quality.

The company is managed by CEO Roland Paul. It employs 367 people and generated revenues of €429 million in 2017, carrying out a total of 70 projects.

A division dedicated to agribusiness accompanies the industrial companies on their management of flows, logistics, storage, process and cold equipment. GSE has a very high expertise / know how of high-bay storage with the implementation of automated stacker cranes.

GSE RÉGIONS, a member of the GSE group (formerly CCR), is the leading French national network of design & build turnkey contractor. Its 12 branches located throughout France build real estate projects for industrial, tertiary, logistics and commercial SMEs.

GSE is established in Europe and China.

ABOUT AX TOM

Created in 2016, **AX TOM** offers a range of real estate services for investors, user companies and local authorities.

With its subsidiaries and a presence across France (as well as offices in Europe), the **AX TOM GROUP's** activities range from project prospecting and detection, assistance in setting up business in a given region, to the development of real estate operations and value generation, real estate promotion, and investment.

Two years after its creation, **AX TOM GROUP**, led by Stéphane Bombon, Joël Soullignac and Clément Van Tornhout, has a total of nearly 250,000 m² built or under construction.

ABOUT BMF

Immobilière BMF, a modular real estate player, operates in the fields of promotion, investment and management throughout France and applies its know-how in the office, retail, logistics and housing categories.

As a developer-investor, Immobilière BMF has acquired a mastery of the entire real estate value chain, which makes us a partner with multiple fields of expertise, recognised by investors and local authorities, which we support in their real estate and heritage projects.

By harnessing our cross-functional skills and engineering capabilities, we maximise performance to develop our assets and partnerships, encouraging sharing and the creation of synergies. We make the difference in particular when handling complex projects that touch on a variety of real estate activities (planning permissions, legal, construction, etc.)

PRESS CONTACT

Galivel & Associés - Carol Galivel / Valentin Eynac

21-23, rue Klock – 92110 Clichy

Tel: +33 (0)1 41 05 02 02 // Fax: +33 (0)1 41 05 02 03

galivel@galivel.com // www.galivel.com**GSE - Isabelle TESSIER**

Communication Director

itessier@gsegroup.com // www.gsegroup.com