



GSE

Contractant global en
immobilier d'entreprise

Budapest

PRESS RELEASE

4 June 2018

GSE HUNGARY BUILDS FOR GOODMAN HUNGARY'S LARGEST LOGISTICAL PLATFORM, RENTED TO AUCHAN

GSE Hungary, commissioned to design and build this logistical centre at Üllő, in the suburbs of Budapest, will deliver the platform in the summer of 2018. The complex will play a major role in the logistics of the Auchan stores in Hungary, as well as support the development of online sales.



The project, which totals 87,200 m² (940,000 ft²), is the largest platform of its kind in Hungary. Nearly 20,000 m² (215,000 ft²) will be dedicated to the cold storage of a variety of fresh and frozen perishable products. More than 3,000 m² (32,000 ft²) will be cold rooms at -24°C and nearly 7,000 m² (75,000 ft²) will be refrigerated at 0°C.

The French retail chain will also be able to store household appliances, consumer goods, textile products and various non-refrigerated products over 63,000 m² (680,000 ft²) of warehousing space.

To complete this project on time, the contractors have already put in more than 160,000 hours of work to date.

The remaining 4,800 m² (52,000 ft²) will be converted into offices and common areas. In addition to modern logistics solutions, employee wellbeing is an important aspect of the building's design: the offices, for instance, will be flooded with natural light. The new logistics platform will create over 100 new jobs in the area. "I am convinced that such projects increase the competitiveness of the country and its stakeholders," said Fabrice Maurizot, Head of GSE for Central and Eastern Europe, at the topping out ceremony.

This logistics centre on the outskirts of Budapest is ideally located thanks to its proximity to the Ferenc Liszt International Airport and the M0 ring road at the intersection with the M4 motorway.

“This investment also stands out by the number of national and international players that it brought together,” said Éric Fournier, France’s Ambassador to Hungary. *“France played a key role in this project thanks to the presence of two French groups, GSE and Auchan. Both are already firmly established in Hungary: their presence here only confirms the interest but also the confidence of French companies in the Hungarian market, and their willingness to continue to develop in the long term.”*

“Never before has a private-sector logistics centre of this size been built in Hungary. Moreover, this investment is in an industry that accounts for 6.5% of our GDP: several trillion forint,” said Levente Magyar, Deputy Minister of Foreign Affairs and International Trade.

The construction of the buildings having reached its maximum height, it is the Hungarian tradition to mark the completion of the outer shell by laying a branch or a tree decorated with flowers and ribbons at the top of the structure, in a ritual ceremony called “topping out”. To celebrate this event, GSE Hungary organised on 17 May a ceremony on the construction site in the presence of Hungary’s Deputy Minister of Foreign Affairs and International Trade, Levente Magyar, and the French Ambassador to Hungary, Éric Fournier.

The construction work in figures:

The amount of soil moved during the works was approximately 185,000 m³.

The total length of the gravel posts under the buildings is nearly 25 km.

The number of industrial doors installed exceeds 100.

ABOUT GSE

GSE is a major player in commercial property and the leader in the “turnkey” market. GSE oversees all design, construction and/or renovation work with a commitment on price, deadlines and quality.

The company is managed by Roland Paul, CEO. It employs 367 people and generated revenues of €429 million in 2017, carrying out a total of 70 projects.

GSE, leader in logistics real estate, has realized more than 15 million m² in France and abroad. Whether working on behalf of shippers, logistics providers, carriers or even developers, GSE sets up a structured organization with teams dedicated to design, construction, quality, safety and security, as well as a sales team perfectly experimented in the practices and requirements of the world of logistics. GSE carries out all types of logistics buildings: e-commerce warehouses, automated warehouses and high-bays, dry, cold or multi-temperature warehouses.

GSE Hungária Kft has been continuously operating in Hungary since 2001. In the past 17 years they built more than 300,000 m² in the country for clients, like Becton Dickinson, Auchan or Renault Nissan. Internationally, as a global contractor, GSE has been designing and building turnkey real estate projects for over 40 years. For further information please visit the www.gsegroup.com

GSE is established in Europe and China.

PRESS CONTACTS

Galivel & Associés - Carol Galivel / Valentin Eynac

21-23, rue Klock – 92110 Clichy

Tél : 01 41 05 02 02 // Fax : 01 41 05 02 03

galivel@galivel.com // www.galivel.com**GSE - Isabelle TESSIER**

Communication Manager

itessier@gsegroup.com // www.gsegroup.com