



GSE

A global player in
Corporate real-estate

Carpentras, near Avignon

PRESS RELEASE

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GSE CONFIRMS ITS POSITION ON THE AGRI-FOOD MARKET BY BUILDING A 8,700 M² SITE FOR JUSTE BIO IN CARPENTRAS

GSE created a dedicated agri-food division in 2016 to develop its business in this industry. The team is made up of people with at least ten years' experience in the field, as well as of specialists in various segments of the food industry: bakery, ready meals, dairy, meat, fruit and vegetables, wines and spirits, etc.

GSE's agri-food division conducted several major projects in 2017. This latest contract confirms the company's expertise and presence in the agri-food market.

8,700 m² for Juste Bio in Carpentras

GSE just signed a deal to build a new 8,700 m² site for Un Air d'Ici and its Just Bio brand in Carpentras, near Avignon.

Juste Bio specialises in organic cereals and dried fruits sold in supermarkets. The building will include a production site, a storage area and offices.

This project is conducted in cooperation with Marseille-based architect Anthony Frutoso.

The construction project entrusted to GSE is more than a simple building. It's a real organic production hub focused on both products and – above all – the well-being of its employees. There are even some surprises in store, says company manager Franck Bonfils.

Sustained growth for GSE's agri-food division

2017 and early 2018 were a pivotal period for the development of GSE's agri-food division, with several large-scale projects completed or underway:

- A **bun production plant for East Bal / Bimbo QSR** in Le Plessis-Pâté, south of Paris, with a surface area of 11,000 m² (118,000 square feet)
- A 3,400 m² (36,600 sq. foot) **plant for the breeding of protein-rich worms for Ynsect** in Dole, near Dijon
- A **central kitchen for Euro Disney** in Marne la Vallée, east of Paris, covering 1,200 m² (12,900 sq. feet)

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- A **logistics platform for cookie-makers Poult** in Montbartier, north of Toulouse, with a surface of 14,320 m² (154,000 ft²), including a 1,200 m² (12,900 ft²) cold room.

GSE carries out its agri-food business on an international scale. **Agrana entrusted the company with the construction of a fruit preparation plant in China.** This project consists of a 9,000 m² (97,000 ft²) cooking and preparation area (certified ISO class 8), a packaging area, storage at -18°C and 2,000 m² (21,000 ft²) of offices.

ABOUT GSE

GSE is a major player in commercial property and the leader in the “turnkey” market. GSE oversees all design, construction and/or renovation work with a promise on price, deadlines and quality.

The company is managed by CEO Roland Paul. It employs 367 people and generated revenues of €429 million in 2017, carrying out a total of 70 projects.

A division dedicated to agribusiness accompanies the industrial companies on their management of flows, logistics, storage, process and cold equipment. GSE has a very high expertise / know how of high-bay storage with the implementation of automated stacker cranes.

GSE RÉGIONS, a member of the GSE group (formerly CCR), is the leading French national network of design & build turnkey contractor. Its 12 branches located throughout France build real estate projects for industrial, tertiary, logistics and commercial SMEs.

GSE is established in Europe and China.

ABOUT UN AIR D'ICI

UN AIR D'ICI was founded in 2000 by Franck Bonfils. In 18 years, the company has become the French leader in the transformation and sale of organic products in bulk in supermarkets, thanks to its Juste BIO brand.

The company receives its 110 raw materials from 60 different countries. It selects, controls, processes and packages them at its Carpentras site. The latter has faced exponential growth over the last three years, forcing UN AIR D'ICI to spread out its activities over several sites (manufacturing and logistics).

A medium-sized business that cultivates its start-up spirit, UN AIR D'ICI makes quality its central concern. Indeed, it set up a quality control plan unique in the organic food industry to guarantee the analysis of 100% of producers / products.

PRESS CONTACTS

Galivel & Associés - Carol Galivel / Valentin Eynac

21-23, rue Klock – 92110 Clichy

Tél : 01 41 05 02 02 // Fax : 01 41 05 02 03

galivel@galivel.com // www.galivel.com

GSE - Isabelle TESSIER

Communication Manager

itessier@gsegroup.com // www.gsegroup.com